



## The Speaker ALTERNATIVE

### We always say... “The Genius Is In The Room”

Think about all the meetings you have attended where the top thought leaders in your field are assembled together in one room. Yet we miss the **opportunity for real work, dialogue, interaction and innovation.**

Instead of bringing in a speaker for your upcoming Conference or Association Meeting, consider opening or closing your event with a **PossibilityNOW Café!**



## It's Time To Start The Conversation!

We want to talk with you about **creating an unforgettable meeting experience** for your organization.

### Call us today!

877-302-WAVE  
(877-302-9283)

[Info@Futurewaveconsulting.com](mailto:Info@Futurewaveconsulting.com)  
[www.Futurewaveconsulting.com](http://www.Futurewaveconsulting.com)

### FutureWave Consulting

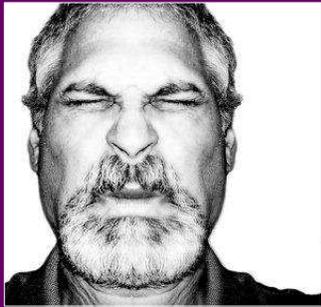
905 W Main Street, Box 53  
Durham, NC 27701



## The Speaker ALTERNATIVE PossibilityNOW Cafés



# THE SQUINT FACTOR



## What's "THE SQUINT FACTOR"?

We all do it. It's when you close your eyes and start looking for something that you sense is there, but it's fuzzy. You don't know exactly what it is. But, with enough folks around the table talking about what they're squinting at—where their organization is heading, what's the next hot product that people need—all of a sudden you get direction. You suddenly see what's out there and know where you need to head. We call this a **Squint Breakthrough**: that collective 'Ah-ha!' moment of clarity when everybody gets it. Then, you can take action. We help folks reach this clarity and learn how to maneuver through these wildly uncertain times.

## What Are You SQUINTING At NOW?

See it clearly through a FutureWave PossibilityNOW Café

**A PossibilityNOW Café will breathe new life into your Association Meetings and Conferences**

It will harness your group's genius and curiosity about the "Next Wave" in your field.

### Imagine:

- A room full of your colleagues who are **knowledgeable** and **passionate** about a particular subject, issue or profession.
- Provocative questions that **engage participants** in **conversation** and **discovery** around a given topic area.
- Everyone fully engaged. **Ideas that flow** from small group conversations out to the whole.
- Facilitators who skillfully lead the process and **capture the themes, trends and emerging ideas as they happen!**

***Ideas are your competitive advantage—don't let them disappear***

### Imagine:

The power of ideas and insights generated by these discussions.

And all of it captured by the FutureWave "IDEA" Workers who support your meeting through **strategic illustration, storytelling, and video/digital filmmaking**. Knowledge that can help you make informed decisions on where to put research dollars, how to develop people, realize untapped opportunities and even identify the theme for your next conference event!

### Curious?

**Give us a call NOW.** Let's talk about how we can partner with you on your next event!

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